



Rayat Shikshan Sanstha's  
**Dr. Patangrao Kadam Mahavidyalaya,**  
**Ramanandnagar (Burli)**  
Department of Commerce



**Trade Fair**

Date: 05.04.2023

**Report**

On Wednesday 05.04.2023 department of commerce jointly organised Trade Fair Activity Under the guidance of IQAC of the college. A program was conducted with the purpose of to develop business skills among the college students like Selling, Purchasing, Marketing, Margining, Accounting and Auditing, Market analysis as all the business related things from this activity. This activity improve the compatibility within the students. The program was inaugurated with the auspicious hand of Hon. Mahendra ¼Appa½ Lad and I/c. Principal of the college, Dr. T. S. Bhosale..

This activity was well-received by the participants, who found the business information and skills provided to be useful and relevant to their daily lives.

**Outcomes:**

1. Students knows the marketing skills.
2. Students get knowledge about the market trend, selling techniques, adverting skills.

**Beneficiaries:**

Students of the College.



Inauguration of trade fair by the Mahendra Appa Lad



Students Participated in the Trade Fair

*Appa*  
**Head,**  
**Department of Commerce**  
**Dr. Patangrao Kadam Mahavidyalaya,**  
**Ramanandnagar (Burli)**

*Pats*  
**Principal,**  
**Dr. Patangrao Kadam Mahavidhyalaya,**  
**Ramanandnagar (Burli)**  
**Tal. Palus, Dist. Sangli.**